

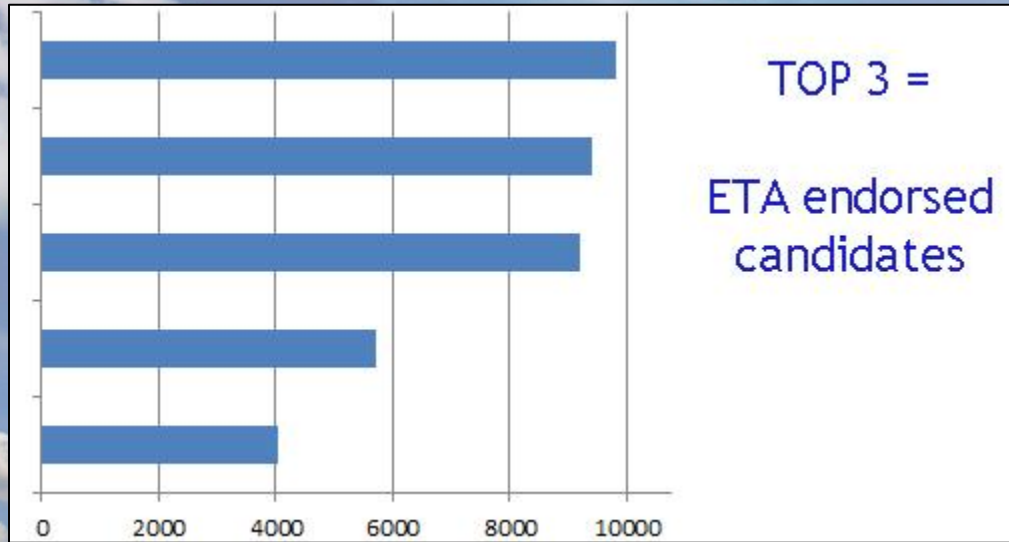
Grass Roots Political Action

COMMUNICATE

EDUCATE

MOTIVATE

The 2017 election



- Collaboration with community groups
- Improved communication with membership
- More canvassing, phone banking & yard signs
- Postcards
- Strength of candidates

EDUCATE

Top Priorities for January

- Communicate there is a Board of Ed election
- March 18 = early voting
- April 2 = election
- Check personal email *often* for updates

You can mention the election dates in building notes.
Do not name candidates.

EDUCATE

Discussion Points

Why vote for IEA-endorsed candidates?

- Friends of education
- Candidates who prioritize children
- Candidates who believe supporting U-46 staff = supporting students

COMMUNICATE

Our Endorsed Candidates

Completed an interview process



KATE THOMMES

- Three children in U-46
- CAC leader
- Current ECC instructor (and union member)

COMMUNICATE

Our Endorsed Candidates



John Devereux

- Current Board member (very supportive)
- U-46 family
- Dedicated to equity in education

COMMUNICATE

Our Endorsed Candidates



Eva Porter

- Former U-46 teacher
- 30 years classroom experience
- Poplar Creek Library Board

COMMUNICATE

Our Endorsed Candidates



Sue Kerr

- Current U-46 Board member
- Strong voice for students and staff
- Record of dedication toward all Board decisions

COMMUNICATE

Still to come....

YARD SIGNS

CANVASSING DATES

PHONE BANKING

MAILER STUFFING

CANDIDATE FORUMS

➤ YARD SIGN ORDER FORM

Support the candidates your union endorses.



COMMUNICATE

Board of Education Election

- The date is _____?
- PLEASE (PLEASE) PLEASE--include the date in your building notes.
- Building notes: state the date of the election, but do not name candidates

COMMUNICATE

“I Want to Get Involved”

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